

PRINT // DIGITAL // ANIMATION // VIDEO

MATT MARTIN

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Matt Martin is a results-focused designer and art director based in Seattle who is passionate about making things that resonate with people. From leading design teams and supporting key executives, to hand-crafting campaigns from scratch, he delivers on everything from print, digital, UX and interactive, to video and motion graphics. Previous experience includes working in agencies, digital advertising, and account-based marketing.

CLIENTS // BRAND EXPOSURE

Microsoft, Amazon, Google, Oracle, Smartsheet, Autodesk, Qualtrics, VMWare, Sotheby's, and more.

INDUSTRIES // VERTICALS

B2B, B2B Tech, Telecom, Financial Services, Insurance, Health Care, Retail, Manufacturing, Automotive, Travel

SKILLS // KNOWLEDGE

Marketing, Digital Advertising, Art Direction, Account Based Marketing, Branding, Style Guides, Events, Layout, Composition, Typography, Print, Motion Graphics, Freehand Drawing, Illustration, Infographics, 3D Compositing, Environmental Design, UX / UI, HTML5, CSS3, Video Editing, Photography, Lighting.

SOFTWARE

Print // Digital

Illustrator, Photoshop, InDesign,

Video // Motion Graphics

Premiere Pro, After Effects, AMC

UX // UI

Sketch, XD, Dreamweaver

Presentation // Communication

PowerPoint, Keynote, Outlook, Word, Excel, Slack, Teams

3D // Environmental

Cinema4D, SketchUp

Career Overview:

2018 - Present

Sr. Art Director
MomentumABM
Seattle, WA

2017 - 2018

Video Editor / Design Lead
Expedition Travel Advisor
Kirkland, WA

2016 - 2017

Art Director
Zenoti Software
Bellevue, WA

2015 - 2016

Art Director
AOL Advertising
Seattle, WA

2012 - 2015

Design Lead
Microsoft Advertising
Seattle, WA

2011 - 2012

Senior Designer
Microsoft Advertising
Seattle, WA

2009 - 2011

Visual Designer
Microsoft Advertising
Seattle, WA

2002

Graduate
BFA Fine Art - Painting
Colorado State University